

GRANTS COLLABORATIVE OF TAMPA BAY, INC.
STRATEGIC PLANNING DOCUMENT
2008 - 2010

Goal 1. The Grants Collaborative of Tampa Bay will foster professional development in the grants community.

Objective 1. Promote awareness of the Code of Ethics for GCTB membership. (Ad Hoc Ethics Committee)

Objective 2. Provide professional development for all levels of skill and interest through monthly membership meeting programs. (Program Committee)

Objective 3. Provide professional development for all levels of skill and interest through a regional biennial conference. (Events/Website/Executive Committees)

Objective 4. Provide professional development for targeted audiences through three workshops/classes/seminars annually throughout the life of the plan. (Program/Events Committees)

Objective 5. Generate professional articles for publications. (Collaborative Membership)

Goal 2. The Grants Collaborative of Tampa Bay (GCTB) will expand our organization in size and geographic scope.

Objective 1. To increase the membership of the GCTB by a minimum of 25%. (Membership/Website Committees)

Objective 2. To increase member representation to 15% of total membership from a minimum of 2 counties outside of Pinellas. (Membership/Events/Website Committees)

Objective 3. To develop methodologies to share a list of members with particular skills that can be offered to each other. (Collaborative Membership)

Objective 4. To have networking activities scheduled regularly. (Membership Committee)

Goal 3. The Grants Collaborative of Tampa Bay will raise its visibility and increase organization recognition.

Objective 1. Explore and determine if a new logo should be developed or implemented. (Executive Committee)

Objective 2. Develop a generic media kit within 12 months. (Executive Committee)

Objective 3. Create more effective Web presence within 12 months. (Executive Committee)

Approved by Membership: 11/13/07 _____
Date

Executive Officers:

Lisa Jackson, President
Pat Daly, Vice President
Paula Godfrey, Secretary
Dale Fleishman, Treasurer